

WE ROCKET YOUR IMAGE AND PUBLICITY.



CLIENT

Projekt

- Promotions for Cities & Countries
- Sports-Event
- Congress | Forum
- Award-Show
- Festival
- Image-Campaign
- Agenda-Setting
- Innovation



ROCKET MEDIA COMMUNICATIONS™

Production & Communication

- TV-Production
- TV-Postproduction
- Live-Production
- News-& Live-Feed
- Satellite Services
- Editorial Services
- DVD Production
- Brand Management
- IPTV

TV-Production

rocket media communications™ produces all TV-Formats in high-end HD quality:

- Documentaries (13|26|45 min.)
- Highlights (13|26|52 min.)
- News-Reports (2 - 9 min.)
- Web-Clips (1 - 3 min.)
- Individual Formats

TV-Distribution

rocket media communications™ distributes your chosen TV-Formats and guarantees:

- 500 hours of broadcast time.
- Equivalent media value 25 Million EUR.
- Technical range of 2.5 billion households.
- Evaluation of all broadcast times and viewer levels and figures.



WORLDWIDE AUDIENCE

TV-Distribution

- 6 Continents
- 194 Countries
- 6.500 TV & Network Stations
- 4,5 Billion Viewers

Public Relation

- Multi-Media Press Release.
- 120,000 Journalists.
- 22,000 News-Rooms.
- Reporting of all media output figures.



WE COMMUNICATE

That's what we do!

SMART COMMUNICATIONS FOR WORLDWIDE RELATIONS, IMAGE AND PUBLICITY.

The Solution to the Challenges of Communication Today: Higher, Faster, Further

rocket media communications, whose innovative concept is setting new standards in the world of global communications, is the world's first TV communications agency based in Austria.

Day after day, communications experts are confronted by a bewildering variety of communications options and challenged to make the right decisions. Buzzwords such as "cost-cutting", "target-group effectiveness", "increased recognition", "credibility in times of crisis" and, increasingly, "global communication" have become the order of the day. The question of how to meet these high expectations is essential to the business today.

The answer lies with rocket media communications' unique concept. The Austrian TV communications agency develops customized television formats for businesses or business locations and then ensures that these are distributed to almost every television broadcaster in the world.

Infotainment is just one component in this successful recipe. As the name suggests, infotainment is a combination of information and entertainment, which the creative forces at rocket media communications achieve to perfection.

Diverse information, strategic messages or customer products are packaged as interesting stories within TV documentaries, short films or news formats. The journalistic workup ensures strong credibility, whilst the link to global economic, cultural and social themes generates international relevance. Michael Grabner, rocket media communications' Managing Director, simply calls it "public relations in moving pictures," adding "without having to pay for expensive advertising."

The trick to effective, value-for-money public relations lies in the refined TV formats being supplied free to around 6,500 TV stations worldwide, which results in massive broadcast rates. A large sales team is responsible for the complex distribution. Although the customer covers the production and distribution costs, the pay-off is a guaranteed global or specifically targeted audience of millions, or even billions, at a comparatively low cost.

Both business and tourism regions, and international companies, have recognised this new advertising format's potential, which has attracted customers such as the Republic of Kazakhstan. The image movies and documentaries produced ahead of the 'Asian Winter Games 2011' in Kazakhstan were shown on a total of 690 TV channels worldwide, including the BBC, euronews, CNN, Eurosport, Asia News International, Russia Today TV, CCTV and Reuters, resulting in 1,600 broadcast hours and 1.4 billion viewers.

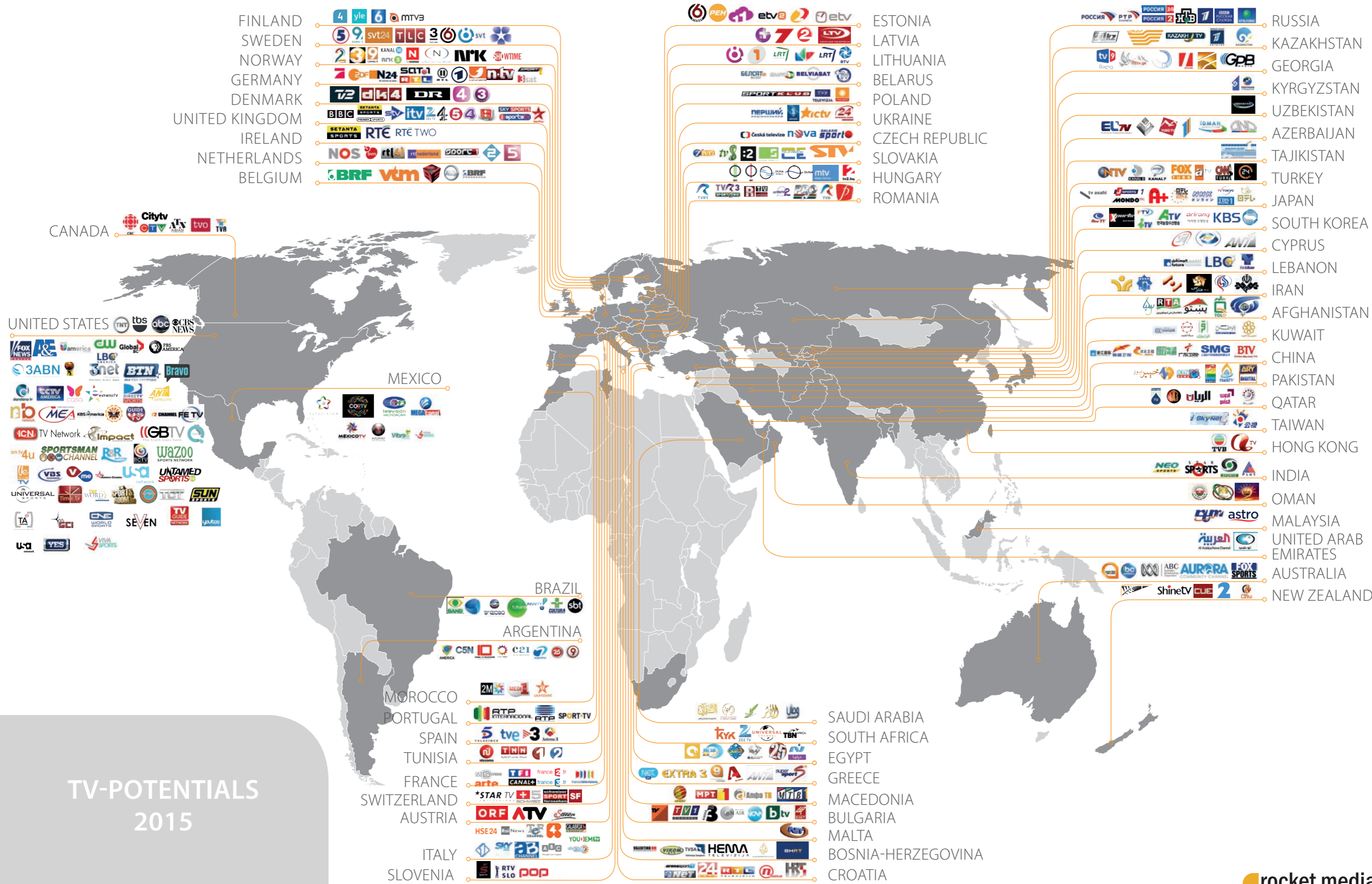
Modern TV communications have also proved to be effective in other areas. Important global economic topics were covered in reports from the Kazakh "Astana Economic Forum", attended by 12 Nobel Prize winners. The educational work entitled "The Atom Project" also reached a global audience, whilst billions of people were informed about and inspired by innovative energy, technological and social projects when the annual Energy Globe Awards were broadcast.

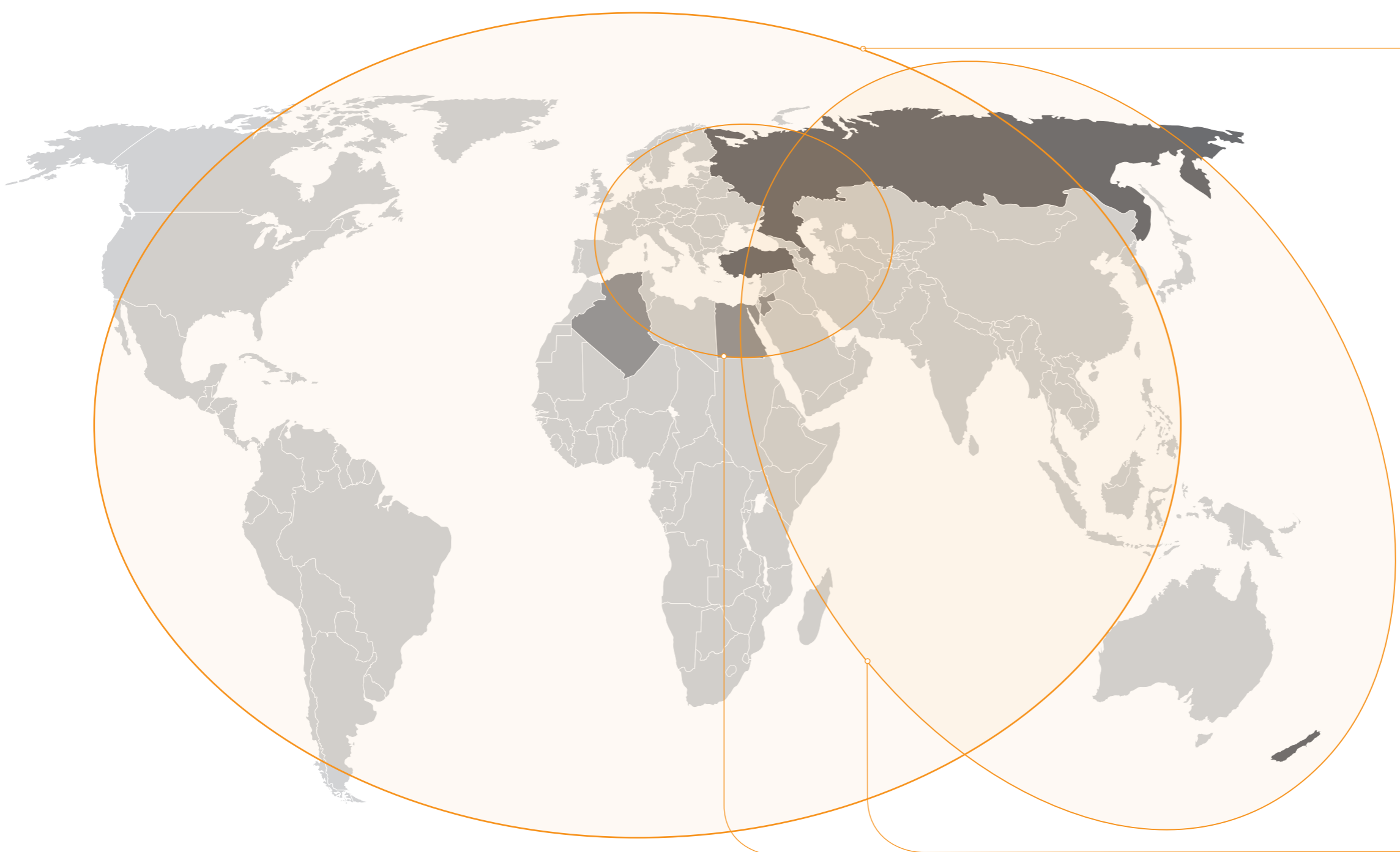
The concept also boasts impressive media values, potentially reaching hundreds of million Euros, figures which often remain unmatched with high advertising budgets. 500 hours of TV coverage and a media value of at least 25 million Euros are guaranteed by rocket media communications for every project. It's hardly surprising that media-output such as this has attracted the attention of international corporations such as Nokia, Siemens and LIC China, who now launch their businesses and products on international television using this new communication method.

rocket media communications guarantees what others cannot even begin to offer: global presence, global attention for multilateral themes, impressive media values at comparatively low costs and credible PR with longevity – in short the perfect concept for anyone who wants to aim higher, faster and further with their communication.

Michael Grabner
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www.rocketmedia.at

TV-POTENTIALS 2015





TV-POTENTIALS
2015



WORLDWIDE



WORLDWIDE



144 TV CHANNELS

LATIN AMERICA



EUROPE, ASIA



WE COMMUNICATE

That's what we do!



Company details:

- **rocket media communications™ GmbH**
- **Founding year: 2001**
- **Head Office: Klagenfurt am Wörthersee,
St. Veiter Ring 3, Austria**
- **Commercial register number: FN 286226 x**
- **CEO: Michael Grabner**

rocket media communications™ offers all in one media communication packages (TV-production, TV-distribution, TV-advertising & public relation) for international events & conferences to generate as much TV-airtimes as possible such as Internet-TV coverage. We also create TV-products, -documentaries & -commercials for our clients to distribute it world-wide through the potential of 6,500 TV-stations & -networks and evaluates relevant information regarding sponsors such as broadcast times, viewer level figures, media values and coverage. It is our core business to communicate your messages, brands, events & conferences in defined target markets, reaching your TV- & internet audience on an international, national & regional base. On the TV-production side, rocket media communications™ works on a consulting basis and collaborate with an international network which consists of TV professionals from individual and specific TV fields. This ensures transparency and optimal cost development in TV productions at the highest standard.

Our services cover a significant part of a balanced marketing mix especially in the Marketing and Event areas which offer lucrative benefits proven to be effective for the organizer and sponsors.

This form of media communication and the media output from rocket media communications™ is unique worldwide.

WE CO-OPERATE

That's what we do!



Our main partners:



International Public-
Relation



Multilingual
News-Distribution,
Advertising &
Advertorial



Eurovision
Broadcasting Union



Asia News
International, India



Network of 144
TV-Channels in Asia



National Broadcaster
of China



Russian Today TV



British Broadcasting
Cooperation



Associated Press



Eurosport



Reuters



CNN

WE ORGANIZE

That's what we do!



Our main clients:



Astana - Almaty
2011

Asian Winter Games
2011, Kazakhstan



Tirol Tourist Board



Republic of
Kazakhstan



International
leading award for
sustainability



Ministry of Tourism,
Republic of Tajikistan



Future Policy Awards



National Olympic
Committee



Samruk Kazyna



Astana Economic
Forum



Eisgala Davos



G-Global Kazakhstan



Euronews

WE PRODUCE

That's what we do!



Our Services & Facts:

1. GLOBAL TV- & MEDIA COMMUNICATIONS POTENTIALLY REACHING 6 CONTINENTS, 194 COUNTRIES, 6,500 NETWORK STATIONS & 4.5 BILLION PEOPLE.
2. GLOBAL STATE-OF-THE-ART TV-PRODUCTION, POST PRODUCTION & PROGRAM DEVELOPMENT.
3. GLOBAL MEDIA OUTPUT EVALUATIONS & REPORTS USING ALL RELEVANT AIRTIME FIGURES & MARKETING TOOLS FOR FURTHER SPONSORING MATTERS.

- 12.000 TV AND MEDIA CONTACTS IN 194 COUNTRIES.
- PROGRAM COVERAGE AT LEADING TV EXHIBITIONS (MIPCOM/MIPTV – CANNES, FILMART - HONG KONG, ATF - SINGAPORE, SPORTEL - MONACO).
- SIMPLE, FLEXIBLE & TRANSPARENT CORPORATE CULTURE.



WE CREATE

That's what we do!

10 USP's

1. Multi-media production & communication consulting on a worldwide basis (public relations, TV-production & distribution, internet-distribution, media-marketing services,...).
2. Guaranteed TV placements with a technical range of 2.5 billion households, a minimum of 500 hours of broadcast time (by means of news and broadcasting formats of 8, 13 and 52 minutes duration) and an equivalent media value with a minimum of 10 millionEuros. *
3. High end TV-production (HDTV, Animation & 3D; live-feeds) for media communication and client-use.
4. Unique media communication offers that include all TV-formats, is free of charge for TV stations to achieve our goal: getting as much airtimes as possible for our clients.

WE CREATE MORE

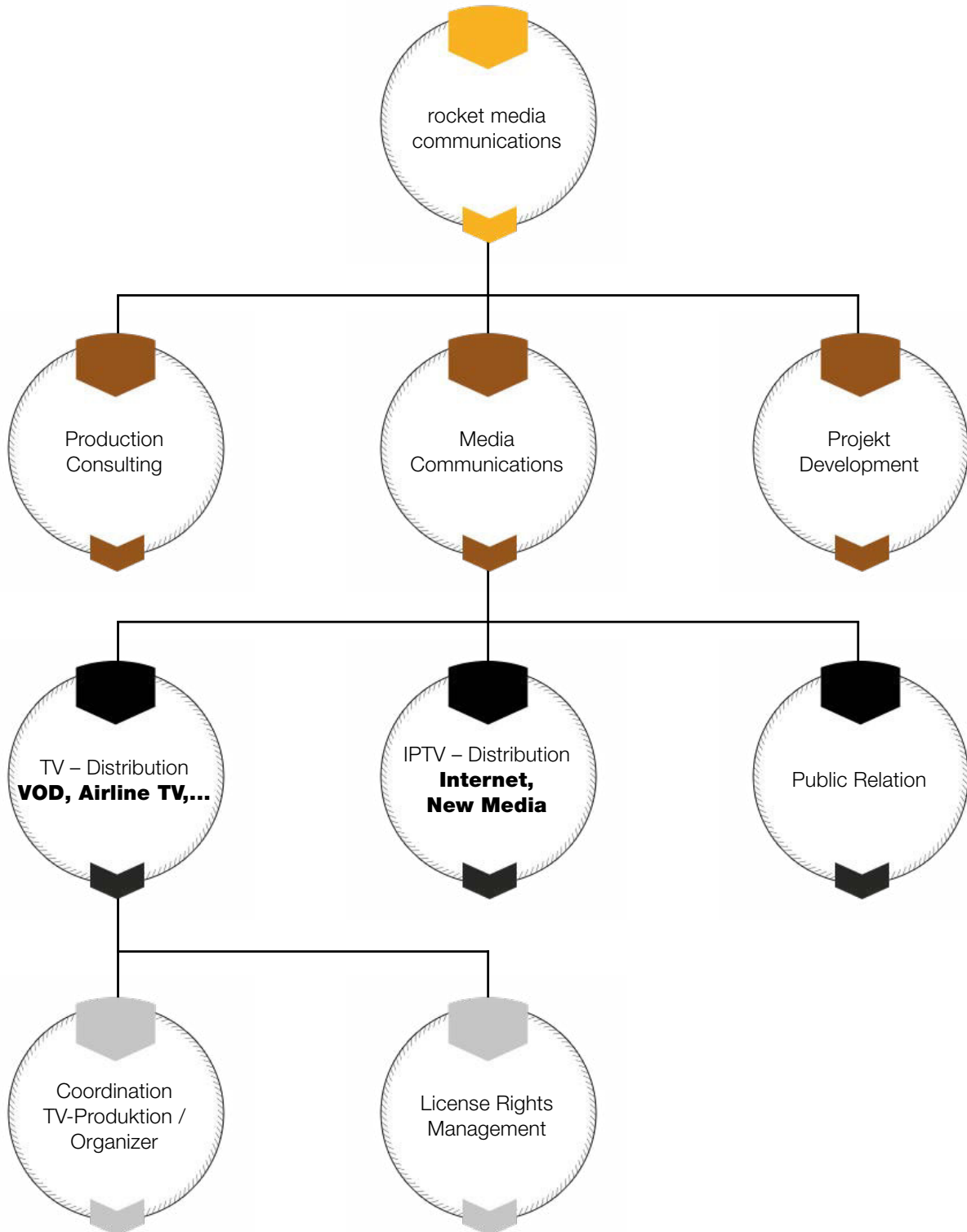
That's what we do!



10 USP's

5. Evaluation of all broadcast times and viewer levels and figures (upon availability). Individual processing and preparation of media data.
6. Legal, licensing permits and clearance for all broadcasters.
7. Unique possibility for client: 100% control of their media content and media communications!
8. Advertising and product placement for sponsors, organisers and/or client on an international, national or regional level all around the world.
9. Development of additional commercials, production & license handling.
10. Top quality & high output at reasonable prices.

Service Portfolio



WE PRODUCE

That's what we do!



An extract from our **client list:**

- ASIAN WINTER GAMES 2011, KAZAKHSTAN
- ENERGY GLOBE - THE WORLD AWARD FOR SUSTAINABILITY
- TIROL TOURIST BOARD
- WORLD FUTURE COUNCIL
- WORLD BODYPAINTING FESTIVAL
- WORLD AWARDS MEDIA INC.
- SKI-TRAIL
- XTERRA EUROPEAN CHAMPIONSHIPS
- NATIONAL OLYMPIC COMMITTEE OF THE REPUBLIC OF KAZAKHSTAN
- ASTANA ECONOMIC FORUM
- EURONEWS
- THE REPUBLIC OF TAJIKISTAN
- LIC CHINA
- UNITED DRAGONS INTERNATIONAL
- BE INTERNATIONAL
- ROTAX CART WORLD CHAMPIONSHIPS
- ICE GALA DAVOS
- WÖRTHERSEE TOURIST BOARD
- UCI WORLDCUP MOUNTAINBIKE SERIES

WE SUCCEED

That's what we do!



References:

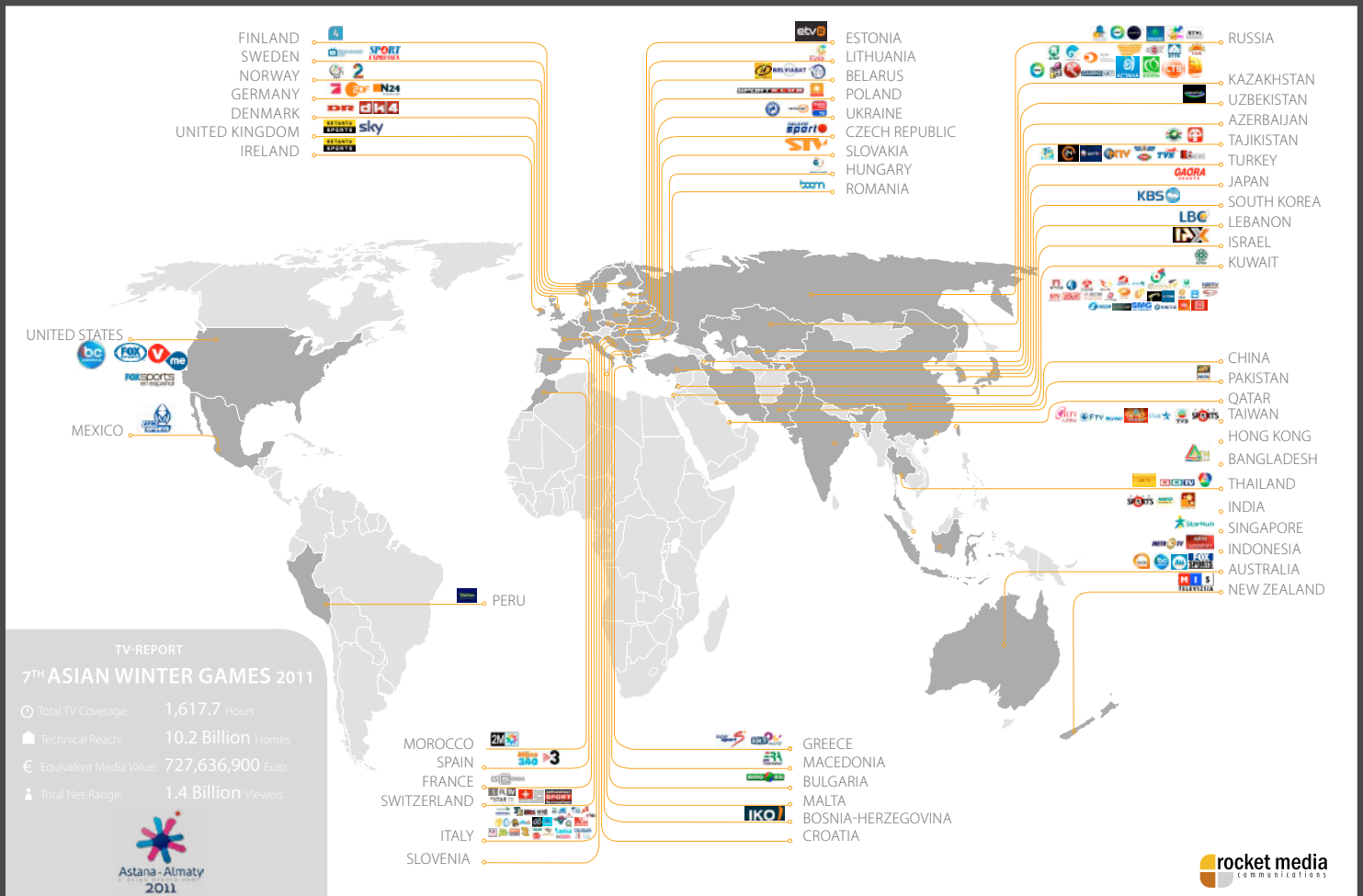
TV-PRODUCTION
TV-DISTRIBUTION
TV- COMMUNICATION
TV- ADVERTISING
PUBLIC RELATIONS
MEDIA CONSULTING



Asian Winter Games 2011

Jan/Feb 2011 - Astana & Almaty / Kazakhstan

NATIONAL BROADCASTER



TV-REPORT
7TH ASIAN WINTER GAMES 2011

- Total TV Coverage: 1,617.7 Hours
- Technical Reach: 10.2 Billion Homes
- Equivalent Media Value: 727,636,900 Euro
- Total Net-Range: 1.4 Billion Viewers



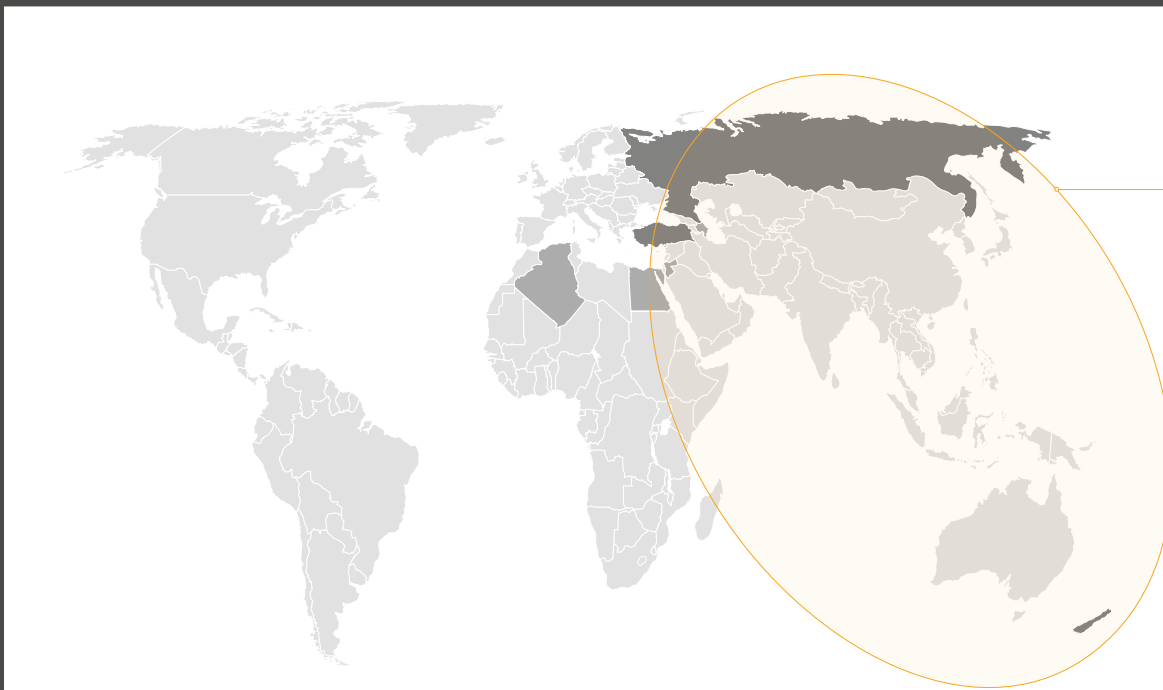
TV STATIONS Worldwide



Asian Winter Games 2011

Jan/Feb 2011 - Astana & Almaty / Kazakhstan

INTERNATIONAL BROADCASTER, -NETWORKS & PROVIDERS



EUROPE, ASIA

EBU



WORLDWIDE



INTERNATIONAL
TV NETWORKS



TV-REPORT
7TH ASIAN WINTER GAMES 2011



Summary - ASIAN WINTER GAMES 2011
English: 26 min <http://youtu.be/7ysHVpIMOhk>
Russian: 26 min <http://youtu.be/4K5uUjfrXA>

Pre Event - ASIAN WINTER GAMES 2011
English: 15 min <http://youtu.be/9lwjgrdf4s>
Russian: 15 min <http://youtu.be/Mk7dSECVmoo>

TV PROVIDER Worldwide



Certificate



CERTIFICATE

The 7th Asian Winter Games 2011
2011 ж. 7-қысқы Азия Ойындары



In the recognition of and appreciation for your contribution to the glorious
Achievements of the 7-th Asian Winter Games 2011

Rocket media communications™

2011 жылғы 7-қысқы Азия ойындарын ұйымдастырып, табысты
өткізуге қосқан үлесіңізді мойындау және ризашылық білдіру ретінде берілді.



Sheikh Ahmad Al-Fahad Al-Sabah
President of the Olympic Council of Asia

Азия Олимпиадалық Кенесінің Президенті
Шейх Ахмад Әл-Фахад Әл-Сабах



Temirlan Dosmukhambetov
Minister of Tourism and Sport of the Republic of Kazakhstan
President of the Olympic Committee of the Republic of Kazakhstan

Қазақстан Республикасының Туризм және спорт министрі
Қазақстан Республикасы Олимпиада комитетінің президенті
Темірхан Досмұхамбетов



Asian Winter Games Press Release

The whole world is watching the Asian games

More than 500 mil. of tele viewers from all over the world could watch the Asian Games

According to the Organization Committee of the Asian Games, «the Seventh winter Asian games will be the most spectacular sports event of the Asian region which will be shown live by more than 20 world TV channels».

According to the Organization Committee, «The competitions of the Asian Games will be broadcasted on CCTV-5 (China), the Korean TV channels SBS, MBC, KBS, Japanese NTV, AL Jazeera (Near East), RTR Planeta (CIS countries), RTR (Russia), Hong Kong Cable TV (Honk Kong, China), Astro-Supersports (Malaysia), TDM (Macao, China)».

The company «IEC in Sport» has the exclusive broadcasting rights of the seventh Winter Asian Games.

«We are glad to collaborate with the Organisation committee of the seventh Winter Asian Games and we hope that thanks to our efforts, more than 500 million of spectators will watch the competitions of the Asian Games», - said the press-service of the Executive Director of «IEC in Sport» company Charles Samuelson.

The Asian Games also provoke interest in Europe. In addition to Russian RTR TV channel, the leading media giant, Euronews



also will give the coverage to the Games.

Euronews is the news TV channel broadcasting throughout 182 countries in 10 languages and is a part the European company

Rocket Media Communications - the official international broadcaster of the 7th Winter Asian Games 2011.

The reporters of the channel will prepare a special program with interviews and reports from the most interesting events of the Asian Games which will be broad-

casted not less than 20 times on Euronews channel.

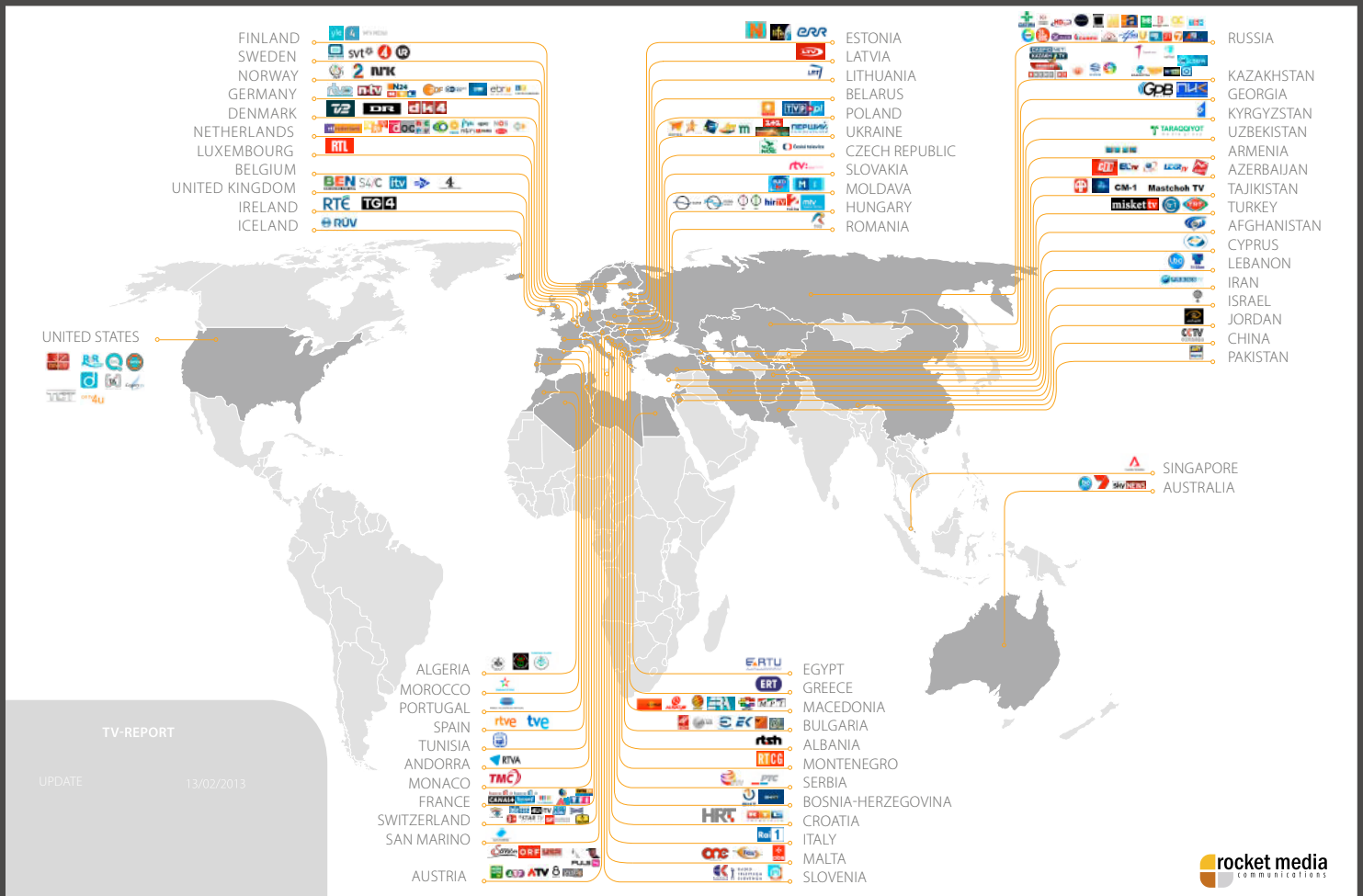
The Rocket Media Communications has begun to broadcast the preparation for the Asian Games on 20th of January, 2011 and shown a 13-minute documentary about the Asian Games broadcasted throughout 459 world channels. Among them are the biggest TV channels, as CNN, Channel News Asia, BBC, Reuters, SNTV, EBU, Cihan News Agency and many others.





The Atom Project 2012

NATIONAL BROADCASTER





The Atom Project 2012

INTERNATIONAL BROADCASTER, -NETWORKS & PROVIDERS

EUROPE, ASIA

EBU

ABU

INTERNEWS

WORLDWIDE

REUTERS

CIHAN AP

CNA **CNA**

中央社 **NEWS AGENCY**

TASS

Interfax

EUROPE, ASIA

EBU

ABU

INTERNEWS

WORLDWIDE

REUTERS

CIHAN AP

CNA **CNA**

中央社 **NEWS AGENCY**

TASS

Interfax

TV-REPORT
THE ATOM PROJECT
UPDATE 13/02/2013

TV-Documentary THE ATOM PROJECT

English: 26min <http://youtu.be/GIGRPFx8zLU>
 14min <http://youtu.be/AmZpLWl-65A>
 10min <http://youtu.be/osA11Y65MDk>

Russian: 26min <http://youtu.be/6p3FPYC47yU>
 14min <http://youtu.be/h0Nly9mXnqs>
 10min <http://youtu.be/sk-KWEPZz-4>

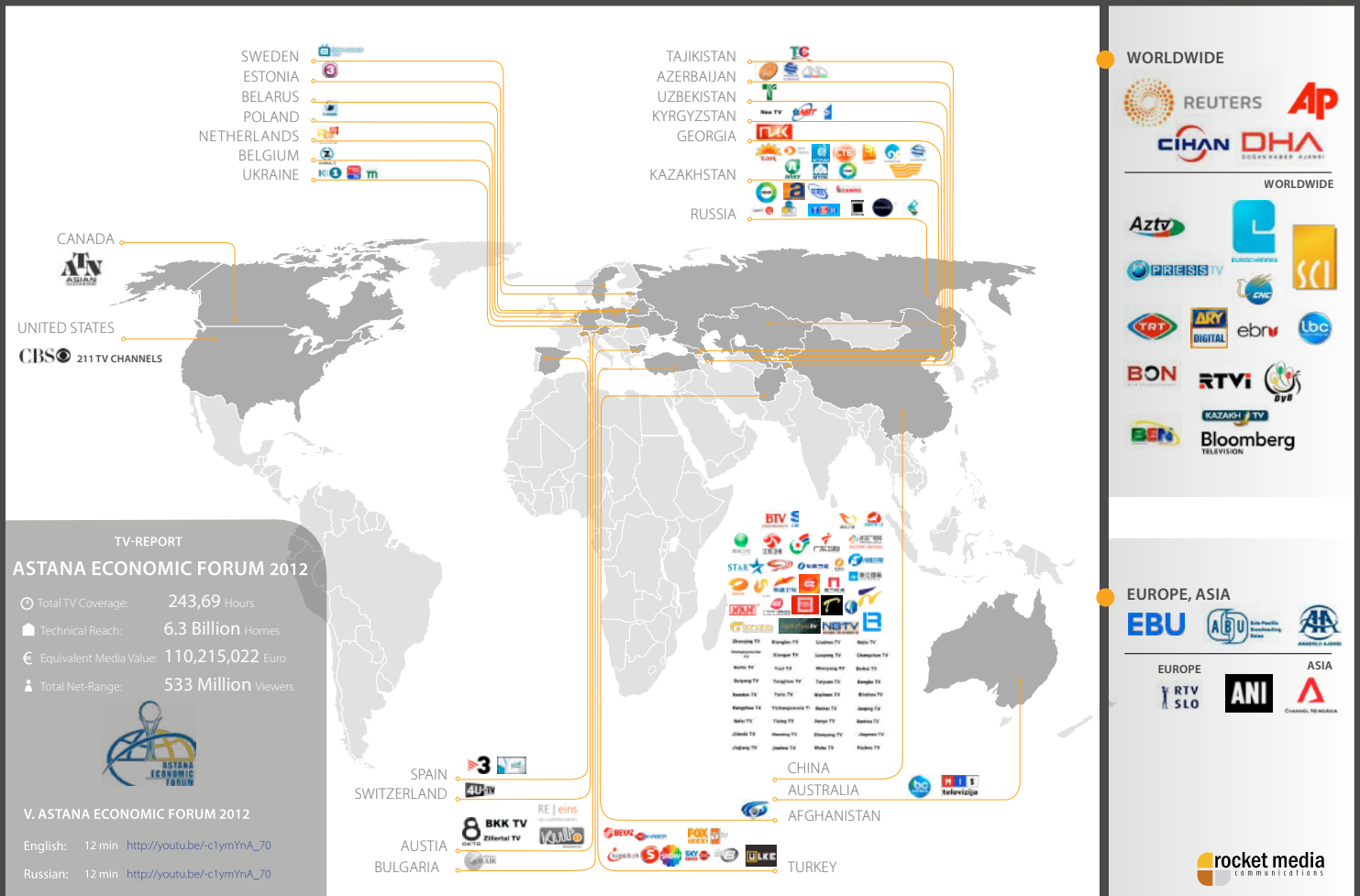
rocket media
communications

TV PROVIDER Worldwide



Astana Economic Forum 2012

NATIONAL & INTERNATIONAL BROADCASTER, -NETWORKS & PROVIDERS



TV STATIONS, TV PROVIDER & TV NETWORKS Worldwide



WE PRODUCE

That's what we do!

Commercials & Public Relations

TV COMMERCIAL „TAJIKISTAN“



KLICK HERE.

<https://vimeo.com/29418311>

MULTI-MEDIA PRESS RELEASE „SAMRUK KAZYNA“



KLICK HERE.

<http://www.multivu.com/mnr/58682-kazakhstan-wealth-fund-expands-horizons>

MULTI-MEDIA PRESS RELEASE „ENERGY GLOBE“



KLICK HERE.

<http://www.multivu.com/mnr/56596-energy-globe-foundation>

WE PROCEED

That's what we do!



All Projects
2001 – 2014

2014 INTERNATIONAL MEDIA COMMUNICATIONS

- Foundation for Spiritual Unity PR Communications Campaign 2014
- Samruk-Kazyna Advertising & Media Communications Campaign 2014
- Transformation Forum – Astana / Kazakhstan

2013 INTERNATIONAL MEDIA COMMUNICATIONS

- Samruk-Kazyna Advertising & Media Communications Campaign 2013
- Presidential Professional Sports Club Astana – Launch Campaign 2013
- Energy Globe 2013 - Vienna / Austria
- Astana Economic Forum 2013 – Astana / Kazakhstan
- TV-Advertising Campaign at euronews of the Republic of Uzbekistan

All Projects

2001 – 2014

2012 INTERNATIONAL TV-DISTRIBUTION & -PRODUCTION

- Ice Gala Davos - Switzerland
- G-GLOBAL press conference – Astana / Kazakhstan
- Astana Economic Forum 2012
- World Record Attempt Apnea Diving: „Extreme 800“ by Herbert Nitsch
- London Olympic Games 2012 - Kazakhstan Press Center
- The Atom Project 2012 – Astana / Kazakhstan
- Grand Raid Verbier – Switzerland

2011 INTERNATIONAL TV-DISTRIBUTION & -PRODUCTION

- Asian Winter Games – Astana, Almaty / Kazakhstan
- Ice Gala Davos - Switzerland
- A Wörthersee Summerdream – Carinthia / Austria
- World Bodypainting Festival – Carinthia / Austria
- euronews – 30 sec. commercial for Tajikistan
- Energy Globe Colloquium – Salzburg / Austria
- Energy Globe World Award 2011 – Wels/Austria

All Projects

2001 – 2014

2010 INTERNATIONAL TV-DISTRIBUTION & -PRODUCTION

- Ski-Trail 2010 - Tyrol/Austria
- Ein Wörthersee Sommertraum - Carinthia/Austria
- World Bodypainting Festival 2010 - Lake Millstättersee/Austria-
- Auf den Schwingen des Adlers - Tirol/Austria
- Energy Globe Award 2010 - Kigali/Rwanda
- City of Light - Mazatenango/Guatemala

2009 INTERNATIONAL TV-DISTRIBUTION & -PRODUCTION

- Ski-Trail 2009 - Tyrol/Austria
- Sustainability in tourism. Tirol sets new standards. - Tirol/Austria
- Energy Globe 09 - Prague/Czech Republic
- World Bodypainting Festival 2009 - Lake Millstättersee/Austria
- Tirol-Land des Wassers - Tirol/Austria
- XTERRA European Championship 2009 - Lake Klopein/Austria
- Future Policy Award 2009 - Hamburg/Germany
- Energy Globe Austria 2009 - Wels/Austria
- Die KlangGesänge der Benediktiner - Stift St. Paul/Austria

2008 INTERNATIONAL TV-DISTRIBUTION & -PRODUCTION

- Energy Globe 08 - EU-parliament/Brussels
- Chessboxing World Championship - Berlin/Germany
- Fire-Brigade Old-Timer World Championship - Großglockner/Austria
- Xterra Austria - Lake Klopein/Austria
- Energy Globe Austria 08 - Wels/Austria

2007 INTERNATIONAL TV-DISTRIBUTION

- Energy Globe 07 - EU-parliament/Brussels
- scalaria air challenge 2007 - Wolfgangsee/Austria
- scalaria Wolfgangsee Cup 2007 - Wolfgangsee/Austria
- Wolfgang Fasching „Race Across America“
- Xterra Austria 2007 - lake Klopein/Austria (+ TV-Production)
- Exploration lake Toplitz / Austria
- Energy Globe Austria 2007 - Wels/Austria

All Projects

2001 – 2014

2006 INTERNATIONAL TV-DISTRIBUTION

- Energy Globe 2005 - Vancouver / Canada
- 24h MTB European Masters 2006 - Regau/Austria
- women's world awards 2006

2005 INTERNATIONAL TV-DISTRIBUTION

- Energy Globe 2004 - EXPO 2004 - Nangoya / Japan

2004 INTERNATIONAL TV-DISTRIBUTION

- Invitation ZEN - Master Hsing Yun (Fo Guang Shan) - Taipei / Taiwan
- UCI Worldcup Mountainbike Marathon Series 2004 - Kaprun/ Austria
- Wolfgang Fasching: Race Across America 2004 - USA
- Energy Globe 2003 - Vienna / Austria

2003 INTERNATIONAL TV-DISTRIBUTION

- Energy Globe 2002 - Linz / Austria
- Filmprämie Andy Lau - Vienna/ Austria

2002 INTERNATIONAL TV-DISTRIBUTION

- Siemens Mobile Wave Tour 2002 - Vienna
- Wakestock Switzerland 2002 - Wakeboard Championships
- Maxchallenge-Rotax Kart WM - Malaysia
- Energy Globe 2001

2001 INTERNATIONAL TV-DISTRIBUTION

- ONKO - Kids Israel & Netherlands
- NEA-Awards 2001 - Munich

WE ARE GRATEFUL

That's what we do!



Thank you
for your attention

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I LOOK FORWARD TO HEARING FROM YOU.

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