

YOUR AUDIENCE IS WATCHING

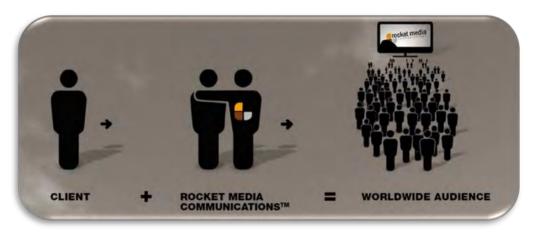


WE COMMUNICATE

That's what we do!

International Media Communications

Communication Strategies for a Strong Global Leadership.



Every Company needs a Vision Every Vision needs a Strategy Any Strategy Needs the Right Communication

www.rocketmedia.at

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Overview Services & References

rocket media communications, whose innovative concept is setting new standards in the world of global communication, is the world's first TV communications agency which develops customized television formats for their clients and then ensures that these are distributed to almost every television broadcaster around the world. Diverse information, strategic messages and customer products and brands are packaged as interesting stories within TV documentaries, reports or news formats. The journalistic workup ensures strong credibility, whilst the link to global economic, cultural and social themes generates international relevance.

The entry gate to effective, value-for-money public relations lies in the refined TV formats being supplied free of charge to TV-channels, which results in massive broadcast rates. Although the customer covers the production and distribution costs, the pay-off is a guaranteed global or specifically targeted audience of millions, or even billions, at a comparatively low cost.

The image movies and documentaries produced before, during and after the 'Asian Winter Games 2011' were shown on a total of 690 TV channels worldwide, including the BBC, euronews, CNN, Eurosport, Asia News International, Russia Today TV, CCTV, Reuters etc.

rocket media communications successfully realized the world-wide media communication for following Projects, among others:

- Asian Winter Games 2011 | Astana Economic Forum 2012 + 2013
- The Atom Project 2012 | Energy Globe The World Award for Sustainability 2002-2016
- Tourism Board of Austria, Germany, Kazakhstan, Russia, Switzerland, Tajikistan & Uzbekistan.
- Various TV-advertising & PR-projects for our clients.

Download our media release in 12 languages at:

http://www.multivu.com/mnr/60641-rocket-media-communications

rocket media communications guarantees: global presence, global attention for multilateral themes, impressive media values at comparatively low costs and credible PR with longevity.

rocket media communications offers sophisticated communication with global impact and recognition aiming to:

- build up image and sympathy, awareness and trust.
- increase the international prestige and image.
- increase recognition as a global Business Leader.
- be perceived as a hot-spot for international activities and events.
- provide transparency counteract to any international media criticism.
- excellent preparation of issues and topics, that give an comprehensive insight.
- position you and your brand as a though leader and expert with worldwide audiences.

TV is the most effective communication channel with the highest level of reception. Tailor-made films (documentaries, reports, editorials) enable our clients to communicate their message on an informative, emotional and sustainable basis, and to reach an enormous audience.

We offer worldwide media communication:

- We produce your tailor-made films (documentaries, editorials), TV-Spots and news play-outs.
- We transport your topics to innumerable TV stations and networks in worldwide target markets.
- We distribute your content to a worldwide audience:
 195 countries, 6,500 TV- & Network Stations, 22,000 newsrooms, 120,000 journalists.
- We report every single airtime at each media channel worldwide.
- We publish all TV-products on the website and make it accessible for international journalists.
- We achieve for you the maximum broadcasting breadth and time, guaranteeing cohesive services.

