

Script Highlight

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| <p>Ice Gala Davos 2011 11th February – 12th February 2011 / Davos, Switzerland www.eisgaladavos.ch www.rocketmedia.at</p> |
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| 10:00:00 | | Davos in the Swiss Alps. Known all over the world as a Winter sports destination and as the host for the World Economic Forum. In the highest-located city of Europe on an altitude of more than 1500 m, the elite of figure skating comes together for the ice-gala Davos – with an amazing result: top-class sports, acrobatics and dance - the ideal fusion for a spectacular show. |
| 10:00:33 | Montage | |
| 10:01:02 | | <p>Since 2004, the event has taken place in the Vaillant-Arena in Davos. Though all performances are shown by Olympic athletes and world champions, their performance is directed towards the enthusiastic audience, and not towards referees or judges.</p> <p>Above all, the spectator appreciates three particular characteristics of the ice-gala.</p> |
| 10:01:23 | Soundbite Georg Gasser, Initiant der Eisgala Davos (Founder of the Eisgala), in Deutsch | <i>The central element is top-class sports. We have the world's best ice skaters here. In addition, we have our beautiful winter wonderland, the peaks of the mountains and as the third characteristic we have numerous side events, various happenings with a large number of guests.</i> |
| 10:01:42 | | <p>These side events include amongst others our After Show-Party and many culinary offers, like while arriving, on board of the famous Glacier Express.</p> <p>This year's Motto will be „World's Best“ and the greatest ice skaters from all over the world will be there. The show will start with the newcomer Tomi Pulkinen from Switzerland.</p> |
| 10:02:13 | | Another important name in that field is Sarah Meier: the 27- year old Swiss won the European championship this Winter. Though she has an excellent reputation, she lately announced her resignation of participation in competitions. |

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| 10:02:44 | | Just like HIM: Stephane Lambiel, Olympic winner of the silver medal and twice world champion. Switzerland's darling announced his resignation in 2010. |
| 10:03:16 | | Their discipline is ice-dancing: brother and sister John and Sinead Kerr from Scotland. |
| 10:03:57 | Soundbite Sinead Kerr, Britische Eistänzerin, in Englisch | <p><i>Davos has such a great history of Icesports so for us it's very special to skate here. It's such a beautiful place and we always looked very nicely when we come to do the Icegala.</i></p> <p><i>(Davos hat eine geschichtsträchtige Vergangenheit im Eissport, das macht es für uns so besonders, hier aufzutreten. Es ist ein wunderschöner Ort und man kümmert sich immer sehr gut um uns, wenn wir zur Eisgala kommen.)</i></p> |
| 10:04:07 | Soundbite John Kerr, Britischer Eistänzer, in Englisch | <p><i>Just like Sinead said, it's a beautiful place. Actually just today we were in a carriage drawn by horses. We had a beautiful day to see the whole of Davos. And again, the hospitality is just amazing. We always love to come here and always love to come back.</i></p> <p><i>(Heute hatten wir die Gelegenheit in einer Pferdekutsche durch Davos zu fahren und den ganzen Ort zu sehen. Und es stimmt: Die Gastfreundschaft hier ist wirklich unglaublich. Wir lieben es einfach, hierher zu kommen.)</i></p> |
| 10:04:26 | | After their carriage-ride, Sarah Meier and the double-world champions in pair-skating, Aljona Savchenko and Robin Szolkowy have one more appointment, before they will be on ice in the evening. A large number of children from Davos come to a public training in order to learn from the stars and copy some of their tricks. |
| 10:04:48 | Soundbite Sarah Meier, Schweizer Eiskunstläuferin, Europameisterin, in Deutsch | <i>It is very important, that motivation and fun are the main elements, not hard training from the beginning. It is essential that children spend a lot of time on ice, so that they collect miles on ice and get a feeling for it.</i> |
| 10:05:04 | | But not only for children, also for the professional ice skaters, entertainment is playing a very important role, which can be enjoyed at the ice gala. |
| 10:05:14 | Soundbite Robin | <i>Work with elements that are normally forbidden in</i> |

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| | Szolkowy, deutscher Eiskunstläufer im Paarlauf, in Deutsch | <i>the competition's program or that normally don't bring enough points in the program... bring in these elements, bring in various effects, just have fun!</i> |
| 10:05:29 | Montage | |
| 10:06:00 | | Another one who lets loose his ideas and emotions on ice is Evgeny Plushenko from Russia. The 29 year old is one of the most successful and formative male ice skaters of the world: amongst his successes are numerous world championships, championships, Olympic Gold and Silver medals... |
| 10:07:00 | | The elegance in person: Shizuka Arakawa from Japan, again a winner of world championships and Olympic Gold. |
| 10:07:34 | | Together on ice since 20 years: Isabelle Delobel & Olivier Schoenfelder . |
| 10:08:00 | Soundbite Olivier Schoenfelder, französischer Eiskunstläufer, Weltmeister Paarlauf, in Französisch | Originaltext nicht vorhanden <i>(For us, this is pure pleasure. We can do a lot more here and be much more inventive, as it would be in a competition. As we don't have this stress-situation here, we can, for example, use this door here and integrate it in our program. We can be more extroverted and, this again, is ideal for the amusement of the audience.)</i> |
| 10:08:17 | | From china: the couple Xue Shen and Hongbo Zhao, married since 2007. Together, they have achieved Olympic Gold and three world championship titles. |
| 10:08:46 | Soundbite Xue Shen, Chinesische Eiskunstläuferin, Weltmeisterin Paarlauf, in Chinesisch | Originaltext nicht vorhanden <i>(Our first performance is entitled like the show here, World's Best, and we created it last year. In our second show, we use the elements of a traditional Chinese dance on ice, part of which is the red cloth.)</i> |
| 10:09:10 | | Ranging from traditional Chinese music to modern pop, the ice gala Davos is covering a large musical spectrum. Not to forget our hosts, the brothers Volker and Thomas Martins, better known as chaos theatre orpax, will lead through our show in a more than humorous way. |
| 10:09:35 | Original-Ton des Comedy-Acts | Ain't it depressing, Thomas, that one of us has just made a fool of himself in front of more than 5000 people? <i>What? Give me a hint?</i> One of us, but it's |

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| | | not me. <i>One of us, but it's not you? That's a rule of proportion; I've never been good at maths.</i> |
| 10:10:30 | | Approximately 9000 people were present on the two days of performances and could attend this spectacular show. The audience honours our ice skating stars with an exultant applause. |
| 10:10:44 | Montage | |
| 10:11:50 | End | |
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Press release at www.eisgaladavos.ch & www.rocketmedia.at

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