



Program Information

7th Asian Winter Games 2011
30th January – 6th February / Astana & Almaty, Kazakhstan
www.astana-almaty2011.kz
www.rocketmedia.at

The 7th Asian Winter Games will be held in Astana and Almaty

The Asian Games, also called the Asiad, is a multi-sport event held every four years among athletes from all over Asia. The games are regulated by the Olympic Council of Asia (OCA) under the supervision of the International Olympic Committee (IOC). Medals are awarded in each event, with gold for first place, silver for second and bronze for third, a tradition which started in 1951.

The 7th Asian Winter Games will be held in two cities Astana and Almaty, Kazakhstan. The most important event of the forthcoming Asian Games is the opening ceremony, which will be held on January 30 at the new football stadium in Astana. The ceremony will be the most vivid and spectacular event in the history of sovereign Kazakhstan and in the history of the Asian Winter Games. Officials, heads of friendly states, presidents of the International Olympic Committee and Olympic Council of Asia and other distinguished guests will attend the ceremony.

Until the closing ceremony on February 6 at the Sports Palace named after Baluan Sholak in Almaty, more than 1,000 athletes from all over Asia will go for gold.

Undoubtedly the closing Ceremony is one of the key moments of the Games, which summarizes the large-scale event.

For many Asian countries, the Asian Games have the same significance as the Olympic Games. Therefore, preparations and delivery of such a large-scale event will once again demonstrate the leading positions of Kazakhstan in various areas and will be an evident acknowledgement of the country achievements.

Kazakhstan has transformed itself to prepare to welcome the world. Kazakhstan is sharing its light with the world with incredible new sports venues, amazing architecture and a welcoming people.

Host Cities & Sports / Disciplines

Almaty

- International Ski Jump Complex - Ski Jumping
- Biathlon Complex - Biathlon
- Cross-Country Ski Complex - Cross-country skiing, Ski orienteering
- Baluan Sholak Sport Palace - Short track speed skating, Closing Ceremony
- Shymbulak Alpine Sport Resort - Alpine skiing, Freestyle skiing
- Medeo Alpine Ice Arena - Bandy

Astana

- Indoor Speed Skating Stadium - Speed skating
- Ice Sport Palace - Ice Hockey
- Alatau Sports Palace - Figure Skating

Participating National Olympic Committees (NOCs)

Afghanistan, Bahrain, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, DPR Korea, Hong Kong, India, Indonesia, Iran, Iraq, Japan, Jordan, Kazakhstan, Korea, Kuwait, Kyrgyzstan, Laos, Lebanon, Macau, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Oman, Pakistan, Palestine, Philippines, Qatar, Saudi Arabia, Singapore, Sri Lanka, Syria, Chinese Taipei, Tajikistan, Thailand, Timor-Leste, Turkmenistan, United Arab Emirates, Uzbekistan, Vietnam, Yemen



TV-Footage Request Form

7th Asian Winter Games 2011

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TV-rights & licence information:

- World-wide TV-distribution rights by rocket media communications™.
- TV-license will be given non-exclusive and free of charge (no license fee, no technical costs) for a period of 12 month.
- Exclusive- & first transmission rights on request.

TV-Production information:

- Host-Broadcasting by IGBS
- 5 camera production in HDTV (4 EB-Teams), 16:9
- Additional footage of:
 - o Preparation of the Asian Winter Games including all venues.
 - o Official interviews.
 - o Light-ceremony in Altmy.
 - o Impressions of Astana, Altmy & Kazakhstan in general.
- Unilateral footage and interviews for junket slots and exclusive questions are possible on request.

Your contact person:

Suhaila Omar

TV - Coordination

rocket media communications™

Mob: +43 664 85 19 160

Office +43 463 287 800 30

Fax: +43 463 287 800 35

office@rocketmedia.at

www.rocketmedia.at

TEL +43 463 287 800 30

FAX +43 463 287 800 35

office@rocketmedia.at

www.rocketmedia.at

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Please fill in the form, sign and fax it to +43 463 287 800 35 or by email: office@rocketmedia.at

TV-Station / contact person:	
contact details:	phone: _____ fax: _____ email: _____
We order following programme(s) <u>before</u> the AWG:	<input type="checkbox"/> 13 minutes Documentary (of the preparation for the Asian Winter Games 2011) edited version, ready for broadcast with English and Russian voice over & script available on January 20, 2011 by courier (Digibeta, Beta SP or DV Cam) or by ftp-download (ftp-details on request). <input type="checkbox"/> News-feed app. 9 Minutes (3-4 minutes roughcut + unilateral interviews) via satellite transmission or ftp-download on January 23, 2011 at 08:00am - 08:20am GMT (09:00am – 09:20am CET).
We order following programme(s) <u>during</u> the AWG:	<input type="checkbox"/> News-feed app. 9 Minutes (3-4 minutes roughcut + unilateral interviews) via satellite transmission or ftp-download daily from January 31, 2011 to February 7, 2011 at 08:00am - 08:20am GMT (09:00am – 09:20am CET). <input type="checkbox"/> 13 minutes Highlights (of the Asian Winter Games 2011, daily from) edited version, ready for broadcast with English and Russian script via ftp-download daily from January 31, 2011 to February 7, 2011 (ftp-details on request).
We order following programme(s) <u>after</u> the AWG:	<input type="checkbox"/> 13 minutes Documentary (summary of the Asian Winter Games 2011) edited version, ready for broadcast with English and Russian voice over & script available on February 7, 2011 by courier (Digibeta, Beta SP or DV Cam) or ftp-download (ftp-details on request).
special footage request (ITV's in mother tongue,...)	

All programs are free of charge (no license fee & no technical costs). Shotlist, script & press release will be delivered together with the programme. Live-Feeds & 52 minutes highlight programs during the event on request.

Signature