

Script 13 minutes Documentary

Preparations for the 7th Asian Winter Games 2011
30th January – 6th February / Astana & Almaty, Kazakhstan
www.astana-almaty2011.kz
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10:00:33 A STEPPE INTO THE FUTURE
THE 7TH ASIAN WINTER GAMES
IN KAZAKHSTAN
(SHOW TITLE)

10:00:40 (leave a few seconds for it to begin) Kazakhstan, a country greater than the size
of Western Europe...

10:00:49 ... is about to show itself to the world in a brand new light.

When visitors for the Asian Winter Games come here, they may be surprised by
the progress and beauty of the city of Astana. Kazakhstan is the 9th largest
country in the world. It is so vast, it is located in both Central Asia and Eastern
Europe.

10:01:25 Thinking of Kazakhstan brings visions of yurts, horsemen, and birds of prey.

10:01:34 But, the modern Kazakhstan... is racing towards a new future, full of life, energy,
and ready to host the 7th Asian Winter Games. The resource rich economy of
Kazakhstan, is the largest economy in central Asia, and its population has grown
to over 16 million people.

10:02:07 Excitement is building in Kazakhstan's two biggest cities, Astana and Almaty as
they prepare for The Asian Winter Games that will showcase 69 events in 11
different disciplines. The Games will be attended by 45 nations.

Alt read: Excitement is building in Kazakhstan's two biggest cities, Astana and
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different sports. The Games will be attended by 45 nations.

- 10:02:29 STATEMENT, First Vice president of the organizing committee: Aibek Kapakov, in Russian
"Sport is the symbol of piece and friendship on the planet. I consider, it builds a bridge between all the countries, connects the nations and creates mutual respect and understanding."
- 10:02:52 STATEMENT, Vice minister of Tourism and Sports for the Republic of Kazakhstan: Yermegiyayev Talgat, in Russian
"I consider, that Kazakhstan is a prosperous, dynamically developing country and the fact that we host the 7th winter Asian games is the evidence of the economical stability of Kazakhstan. This is what we want to reach – to let the people think of Kazakhstan not only as a resource rich state, but the country which can be attractive for tourists, investors and science of different fields."
- 10:03:05 Every athlete knows that in order to be great, you have to believe in the potential of who you can become. ... to see a vision of your future ... and be willing to race towards it.
- 10:03:23 In the true Olympic spirit, you do not compete against others, but against yourself. Pushing yourself to be the best you can be. Every day, harder, faster, stronger, until your personal best... becomes the world's best.
- 10:03:42 Just like the athletes, Kazakhstan has a vision to be its very best, and it is making changes ... happen.
- 10:03:53 STATEMENT Kairat Nematovich Kelimbetov, Chief Executive Officer of JSC "Sovereign Wealth Fund "Samruk-Kazyna": , in English
In order to bring foreign direct investment, we create a good investment climate in Kazakhstan. So during the last 20 years we brought probably about \$100 billion US dollars investment.
- 10:04.06 Kazakhstan has invested a great deal promoting its new image. This campaign shows graceful athletes and animations with many of the beautiful new venues. Over 1 billion dollars have been invested in these games. One of the goals of Kazakhstan's policy of diversification is to take some of the resource revenue and invest it in infrastructure, in education, and improving the lives of their people.

- 10:04:36 STATEMENT: Mikhailov Konstantin Yurievich, Technical Director of high mountain complex "Tabagan", **in Russian**
"Welcome to our sports complex „Tabagan". Competitions in 3 disciplines of free style, such as acrobatic free style, individual free style, free style mogul and mogul parallel free style, will take place at the complex during the 7th Asian games. . These 8 snow generators provide everything necessary to make the amount of snow not only for the competition, but for the tourists as well.
- 10:05:14 The Shymbaluk Alpine Sport Resort will play host to the Alpine Skiing and Freestyle skiing events. When all of the expansion plans are complete, Shymbaluk is expected to be one of the 10 largest ski resorts in the world.
- 10:05:33 Imagine the speed headed down the ski ramp, as you fly off the jump, in the city of Almaty with about 10.000 spectators cheering you on.
- 10:05:44 There is a great deal of gold below the surface in mineral rich Kazakhstan, but the gold that Kazakhstan wants in these games... is above the surface. They want to win gold at home in front of their fans. For the first time, in the history of Kazakhstan, the athletes will have home support... and they are preparing for gold.
- 10:06:16 The indoor skating stadium will host speed skating during the games. This facility is very large. It is built to handle figure skating, has 2 ice hockey rinks, short track and speed skating. The fitness facilities included here help keep the team in peak shape for their competition. It also provides the opportunity to train future champions and give them the support from an early age.
- 10:07:01 STATEMENT, Ivan Dmitrievich Rybakonov, Deputy Director of Biathlon and Cross Country Ski Complex in Almaty, **in Russian**
"This complex consists of two stadiums, they are separated, absolutely independent and competitions in skiing and biathlon can take place at the complex simultaneously, that is a great advantage of this venue. Our stadiums were also given category "A" by the International Organizing IBU and FIS, what makes it possible to host the World Cups and the Olympic games at our venue."

- 10:07:37 The Republican Cycle track is very unique. It has ice for figure skating and for short track. It is also surrounded by an oval cycling track.
- 10:07:55 Madeo is the highest mountain sports complex in the world. 120 world records have already been set there. They draw pure glacier water from the river, that flows from the mountains, and they produce some of the finest ice in the world... but there are some challenges...
- 10:08:16 STATEMENT, : Mr. Issa Akhmetov (Director of the Refrigeration equipment department, Medeu sports venue in Almaty)in Russian
Our skating rink is situated in the high mountains. It is considered to be the highest skating rink and it is unique: in the second half of the day the sun rays do not fall onto the whole skating rink but only onto its part as much shadow falls from the mountain. This is why there is temperature difference – it is lower in the shadow and higher in the sun. Special equipment has been built for us to bring the temperature regime in balance. We can now regulate the ice temperature by giving more cooling to the sunny side and making the shadow less cool.
- 10:09:00 The rapid progress of the country to more modern technology is in the hands of the President - Nursultan Nazarbayev. The golden tower "Bayterek" is a symbol of the new vision for Kazakhstan. The building bears Nazarbayevs hand print. It is popular place for locals to come to enjoy the city, and to connect to the vision Nazarbayev has for the country. The tower is meant to embody a folktale about a mythical tree of life and a magic bird of happiness. It stands 97 metres tall symbolizing the year the capital city was transferred from Almaty to Astana in order to make Astana a gateway for Eurasia, where east meets west. This has sparked a massive construction project to build beautiful buildings throughout the capital including a giant transparent tent that is the size of ten football stadiums.
- 10:09:52 STATEMENT, Karel Holub (General Manager of Nokia International, South CIS region), **in english**
It is visible in everything that Kazakhstan is doing its improvements, improvements, improvements. People are as technically savvy as anybody else in Europe or the US. They demand novelties, they are interested in services, they are interested in new devices.

- 10:10:10 STATEMENT, Air Astana: Richard Ledger (Director Sales Worldwide), in English
Certainly what is interesting about Kazakhstan is the multi-cultural nature of the society and we are certainly looking forward to bringing many visitors to Kazakhstan through the Asian Winter Games to experience it.
- 10:10:21 STATEMENT, Karel Holub (General manager of Nokia International, South CIS region), **in English**
Kazakhstan government can look to the East, and they also can look to the west, and they can pick the best. That is basically where they have great advantages.
- 10:10:30 Although focused on the future, the past is not forgotten. For most of its history, the territory of modern-day Kazakhstan has been inhabited by nomadic tribes. Evidence of the distant hoof prints and Soviet occupation can still be found in the city. The Russians began advancing into the Kazakh steppe in the 18th century, and by the mid-19th century all of Kazakhstan was part of the Russian Empire. Kazakhstan declared itself an independent country on December 16, 1991, the last Soviet republic to do so.
- 10:11:11 STATEMENT, Aida Dosayeva (Director of corporate communications of GSM Kazakhstan/Kcell), **in English**
We can say that Kazakhstan is the heart of Eurasia. We have here more than 100 nationalities and representatives of almost all the religions in the world. We live here in peace and harmony, and respect each other. We are excited for the world to come to Kazakhstan and experience it for themselves.
- 10:11:32 The theme of the games is "unity of purpose...unity of spirit." The purpose of the games is to achieve unity and friendship with other nations and that happens when people get to know each other. The quality of life here seems to be improving and the people seem to be unified in their support of the direction that Kazakhstan is taking. The hope is that by bringing the Asian Winter Games to Kazakhstan, it will help build a better future for all people.

- 10:12:07 STATEMENT, Scat: Zuhra Sultanova Ralimkulovna (Director of PR of JSC "Scat" airlines), **in Russian**
We would like the guests of the Asian Winter Games to experience the hospitality of our people and we would be glad if everyone will see our natural beauty and feel the warmth of the national traditions.
- 10:12:22 STATEMENT, Aida Dosayeva (Director of corporate communications of GSM Kazakhstan/Kcell), **in English**
We are always looking forward to have guests. Our Kazak customs tell us to always look for guests because we used to be nomads and we are always waiting for someone to come. Therefore guests are one of the most important people in a Kazak home.
- 10:12:38 STATEMENT Talgat Yermegiyayev, Vice Minister of Tourism and Sports for the Republic of Kazakhstan, **in Russian**
"More than 250 events have been developed to show the guests our traditions, history, and landmarks."
- 10:12:52 Irby, the Mascot, symbolizes many of the modern Olympic ideals: strength, boldness, nobleness, and endurance. The snow leopard is supposed to show the power of an independent Kazakhstan.
- 10:13:08 For thousands of years people have gathered around the light of a fire, and now a new flame is coming to ignite the passion of the people of Kazakhstan. The flame began its journey in Kuwait and is now in the hands and heart, of the people of Kazakhstan.
- 10:13:47 STATEMENT Aibek Kapakov, First Vice president of the organizing committee, in Russian
"This flame marathon will go through all the regions of Kazakhstan. All the outstanding people of Kazakhstan will carry this flame."
- 10:13:58 STATEMENT, girl with Sign, in Kazak
I love Kazakhstan
- 10:13:58 STATEMENT, 2 girls in mascot hats, in Russian
We are looking forward to the beginning of the Asian Winter Games and we cheer for our athletes.

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- 10:14:08 STATEMENT, boy, in english
hoorah Kazakhstan!!!
- 10:14:09 Girls hug
- 10:14:15 Hosting the Asian Winter Games is yet another step forward into what could be a golden future for Kazakhstan.
- 10:14:25 The games are about to begin!!
- 10:14:31 End

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