







press release

World Bodypainting Festival 2009

July 13th – 19th 2009 – Seeboden / Austria

<u>www.bodypainting-festival.com</u>

<u>www.rocketmedia.at</u>

Body Art amazes 26.000 Visitors

The 12th "World Bodypainting Festival" at Lake Millstättersee was once again Europe 's most colourful event.

The World 's best bodypainters met this week (13-19 July 2009) on Lake Millstättersee (Carinthia/Austria) to compete in the "World Bodypainting Awards". The artform that combines dance, drama, painting and photography together to create boundry breaking art was the reason for thousands of artists to converge on the small Austrian town of Seeboden. The WBF Institute of Sounds plays a large role in the direction of the festivals performances.

On the amazing scenery of Lake Millstättersee the 12th World Bodypainting Festival was held between the 13th and 19th of July. This year the main highlight was again the title of World Bodypainting Champion in different categories for which over 200 artists from 36 countries competed. "It was incredibly impressive to see the passion and professionalism with which these artists create their artworks" said organizer Alex Barendregt. True to the theme "poetry- the power of words" the visitors were presented with powerful stage performances each day. The new World Champions will be awarded late in the night on Sunday.

Growth in Visitors

The "World Bodypainting Festival" is happy to announce an annual growth in the number of visitors to the event. In this year over 26.000 Festival fans were counted in Seeboden. This means a visitors increase of around 20%.

Festival travels "around the world"

There are very few events in Europe who attract such a number of photographers. This is not so hard to understand when ones remembers that exactly this art form is so short lived and after just a few hours will be washed away forever. More than 300 photographers take part in the annual Photo Award which is booked out in just a few weeks.

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Storm on the international music acts

This years music and entertainment follows the international format with bands and music groups travelling to play from all the corners of the world. Particularly large crowds showed up for the star act Jeanette Biedermann (Germany), Anna F. (Austria) and Gigi d´Agostino (Italy).

Results of the World Awards in the category "Brush", "Airbrush" & "Special Effects": www.bodypainting-festival.com (Winners from following nations: USA, UK & Austria)

Television details and footage availability_

TV - Distribution: rocket media communications™

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tv-format: mpeg2 - pal (16:9)