



## TV-Program Information

### United Nations World Environment Day 2010 ENERGY GLOBE – The world award for sustainability

3<sup>rd</sup> of June 2010 – Kigali / Rwanda, Africa

[www.energyglobe.info](http://www.energyglobe.info)

[www.rocketmedia.at](http://www.rocketmedia.at)

#### Energy Globe will open UN World Environment Day 2010 in Rwanda

The Energy Globe World Awards in the Plenary Hall of the European Parliament have been absolute highlights for the Energy Globe at the European level. Now the world's most prominent environmental award is on the threshold of a global milestone: On 3 June 2010 the Energy Globe Award and its international Energy Globe TV Gala will open this year's UN World Environment Day in Rwanda under the auspices of UNEP. "I am proud of this invitation and see it as major recognition for the Energy Globe, which last year celebrated its 10th anniversary," Energy Globe founder Wolfgang Neumann justifiably proclaimed.

UN World Environment Day is the world's largest environmental campaign, with participation by 150 nations. This global aspect is also underscored by the Energy Globe projects submitted from 105 nations; they show how to reasonably and efficiently use our resources in harmony with the motto of this year's World Environment Day: Many species. One planet. One future.

From all continents, high-ranking representatives and the nominees for Energy Globe awards will travel to Rwanda to represent nations such as USA, Taiwan, Sweden, Norway, Bangladesh, Nepal, Micronesia, Madagascar, Pakistan, India, Argentina, Morocco, Germany, Slovenia and Austria. In 13 & 45 minutes documentary broadcasts worldwide, the Gala will be moderated by the charming and internationally known ambassador of the Energy Globe, Désirée Nosbusch. The broadcast will feature projects, the winners, the nation of Rwanda, and the activities of the UN to protect the environment and promote World Environment Day.

World Environment Day was initiated in 1972 by the UN and is held each year on 5 June in a different host nation. Rwanda was selected for 2010 because the east African nation sets an international example regarding environment.



## TV-Footage Request Form

United Nations World Environment Day 2010  
ENERGY GLOBE – The world award for sustainability  
3<sup>rd</sup> of June 2010 – Kigali / Rwanda, Africa  
[www.energyglobe.info](http://www.energyglobe.info)  
[www.rocketmedia.at](http://www.rocketmedia.at)

### TV-Production information:

- 9 camera production in HDTV, 16:9.
- Additional footage of:
  - o Special footage of all nominated projects, available 2 weeks before the event via ftp-download.
  - o Press Junkets with Keynote Speakers.
  - o Press Conference with Keynote Speakers
  - o Winner interviews.
- Press requests for junket slots and exclusive questions are possible on request.

### Your contact person:

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Please fill in the form and fax it to: **+43 463 287 800 35** or email: [office@rocketmedia.at](mailto:office@rocketmedia.at)

<b>TV-Station / contact person:</b>	
<b>contact details:</b>	<b>phone:</b> _____ <b>fax:</b> _____ <b>email:</b> _____
<b>We order following programme(s):</b>	<input type="checkbox"/> <b>News</b> app. 9 Minutes (3-4 minutes roughcut + ITV's) via <b>satellite transmission &amp; ftp-download</b> on: June 4 <sup>th</sup> , 2010 at 08:00am – 08:20am GMT (10:00am – 10:20am CET) June 5 <sup>th</sup> , 2010 at 08:00am – 08:20am GMT (10:00am – 10:20am CET)
	<input type="checkbox"/> <b>13 minutes documentary</b> about Energy Globe-projects (winners), edited version, ready to broadcast with <b>English, German, Spanish, French &amp; Chinese mandarin</b> voice over via <b>tape</b> (dv cam/digibeta pal) & <b>ftp-download</b> available on June 8 <sup>th</sup> , 2010.
	<input type="checkbox"/> <b>45 minutes documentary</b> about Energy Globe-projects (nominees & winners), edited version, ready to broadcast with <b>English, German, Spanish, French &amp; Chinese mandarin</b> voice over via <b>tape</b> (dv cam/digibeta pal) & <b>ftp-download</b> available on June 8 <sup>th</sup> , 2010. <b>Pre-view</b> with engl. guide-line on <b>June 5</b> at <a href="http://www.energyglobe.com/doku-rwanda">www.energyglobe.com/doku-rwanda</a> .
	<input type="checkbox"/> <b>Web-TV/IPTV Clip</b> (app. 3 minutes edited version, ready to broadcast with public domain music) via ftp-server download on June 8 <sup>th</sup> , 2010.
<b>special footage request</b> (ITV's in mother tongue,...)	

**Pre-View of 45 minutes documentary on June 5 at [www.energyglobe.com/doku-rwanda](http://www.energyglobe.com/doku-rwanda).**

**Special footage requests & all programs are free of charge. Shotlist, script & press release will be delivered together with the program.  
Music rights clearance of all programs /TV & Internet (world-wide).**