







Program Information

Ski-Trail 2010

January 26th - 31st, 2010 - Tannheim Valley/Tyrol, Austria

www.ski-trail.info

www.rocketmedia.at/program

Cross-country skiing extravaganza in Tannheim Valley, Europe's most beautiful high mountain valley!

Anyone who wants to test their endurance and experience the fever of competition is invited to the public cross-country ski run in Tannheim Valley in Tyrol, a natural gem on the border with Bavaria. This is where the start signal will be given for the 14th Tannheim Valley-Bad Hindelang Ski Trail. Around **1,400 participants from all around the world** are expected again this year. The accompanying fringe events are rather impressive: glowing giants of the air, cross-country runs for children and night owls, breath-taking films, as well as free lectures, pointers and equipment trials.

At 9.30 on **Saturday the 30th of January**, the starting signal for the **14 and 25 km classic races** will be given. The longer course leads out of Tannheim towards Unterjoch in neighbouring Allgäu, over the ski trail between Schattwald and Zoeblen, and back to Tannheim.

On **Sunday the 31**st **of January**, the participants will leave the tracks behind for the **35 and 55 km skate skiing**. The longer course starts in Tannheim and leads to Oberjoch, which at 1,200 metres is the highest mountain village in Germany, and over the Halden Lake back to the starting point. Overall, the athletes will have to overcome an altitude of about 600 metres.

The fringe events are also athletically brilliant: the week-long cross-country event opens on the 26th of January with the European Outdoor Film Tour 09/10.

Television details and footage availability_

TV-Produktion & -Vertrieb: rocket media communications™

Kontakt: Michael Grabner

tel: +43 664 85 19 160 e-mail: office@rocketmedia.at

TV-Format: (16:9) news-feed, ftp-streaming & Beta SP/Digibeta/DV Cam - pal

TEL +43 463 287 800 30 FAX +43 463 287 800 35 <u>office@rocketmedia.at</u> <u>www.rocketmedia.at</u>

S t . V e i t e r R i n g 3 , A - 9 0 2 0 K l a g e n f u r t / A u s t r i a



Availability of formats		
Please fill in the form & send it via fax to +43 463 287 800 35 or via email to: office@rocketmedia.at		
I order following programme:		International news-feed on February 1 st at 09:00am CET (08:00am GMT) via satellite transmission & ftp-download. Satellite- & ftp-details on request.
		Ca. 20 min. Roughcut on February 1 st at 10:00am CET on location or via courier.
		8 min. Highlight , ready to broadcast, with German voice over & English script, available on February 5, via courier & ftp-Serverdownload. (clear music rights)
		2x 2 minutes Web-Clip (classic & skating), ready to broadcast, with German voice over & English script, available on February 5, via ftp-Serverdownload. (clear music rights)
Press requests for junket slots and exclusive questions are possible:		
special footage request (ITV´s in mother tongue,)		

Special footage requests & all programmes are free of charge with music rights clearence.

Shotlist, script & press release will be delivered by the programme.