



ENERGY GLOBE – The world award for sustainability February 4th, 2014 – Salzburg / Austria

Award Ceremony on February 4th, 2014 in Salzburg/Austria – World-class projects for viable future

The nominees for the Energy Globe World Award have been announced! They come from 15 countries and have devoted their lives to one goal: to find sustainable solutions to many problems in this world that make a contribution to improving the lives of millions of people. Their projects were selected by the Energy Globe Jury from over 1000 submissions. "These are projects that give hope in difficult times like today - where we are facing an uphill struggle over distribution of resources and energy," said Energy Globe founder Wolfgang Neumann on the outstanding solutions, the Energy Globe presents each year to the world public. The awards will be presented on 4 February 2014 in the studio of the Austrian Television in Salzburg. The program will be presented by the well known TV host Arabella Kiesbauer. With 161 nations participating and more than 1000 project submissions annually the Energy Globe Award is today's most prominent environmental prize worldwide.

With great excitement, the nominees are waiting for their "great day". For many of them the invitation to Salzburg is the culmination of many years of efforts for a sustainable future. Who will receive the international ENERGY GLOBE Award in each of the 5 categories Earth, Fire, Water, Air and Youth and is finally crowned world champion is strictly confident until the ceremony. The award ceremony can be seen via live stream on www.energyglobe.info/world2013.

Summary of the nominated projects (details on www.energyglobe.info)

Category Earth: In the northwest of **Uzbekistan**, the Bonn Center for Development Research has improved people's lives significantly with a large-scale land and water management project. In **China** the Beijing Chyau Fwu Properties Co. Ltd. realized in Beijing with a shopping and cultural center for thousands of visitors / day a prime example of energy efficiency and sustainable resource use. The Vermigold Ecotech Pvt Ltd from **India** converts organic waste into valuable soil with worms. The **U.S. company** Ecovative Design LLC uses mushrooms for energy-saving production of 100 % compostable packaging.

Category Fire: Globally unique is the algae growing process of production ecoduna AG in Lower **Austria** in photovoltaic -powered reactors. From the algae valuable oils and biofuels are obtained. In a combined project of Energy Ministry in **Indonesia** in volcanic areas biogenic gas is optimally used from the earth for cooking and electricity as well as the heat of hot springs for drying of agricultural products. Giant underwater turbines from a 10 MW tidal power plant of the company Iberdrola on the **Scottish island of Islay** provide 5,000 households with clean energy.

Category Water: At the initiative of Water Missions International and SolarWorld AG in a village in **Malawi** 700 people are supplied with clean drinking water by a solar fountain. In **Mali**, within the framework of a joint project of UN-Habitat and the local NGO Crepa / ESC a mobile, solar-powered water Destilliator of the Swedish company Solvatten provides drinking water to 260 families in rural areas. The **British** designer Francesca Mancini developed a prototype of a simple construction, for households to use gray water from shower and sink straight to the toilet flush.

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Category Air: The WWF scores in **Finland** with a "green office" to reduce the ecological footprint. The organization Multytouch International in **Kenya** launched a massive reforestation project to plant 125 million trees by the year 2017. 700 women build as part of the Solar Project Foundation for **Nicaraguan** Woman solar ovens and pass on their knowledge about possible applications.

Category Youth: The **Swiss** NGO "Eco-Center" sends out young people to raise awareness in street conversations with consumers for sustainable shopping. The youth organization "Cans for Kids" in **Cyprus** collects aluminum cans and donates the proceeds from the recycling for improved medical care for children. Waste separation, use of solar energy and organic gardening are the focal points of the training of students at St. Paul College in **Costa Rica** in terms of a sustainable future.





TV-Footage Request Form

ENERGY GLOBE – The world award for sustainability February 4th, 2014 – Salzburg / Austria <u>www.energyglobe.at</u>

TV-Production information:

- TV production in HDTV, 16:9
- Additional footage of:
 - Press Junkets with Keynote Speakers.
 - Press Conference with Keynote Speakers.
 - Winner interviews
- Unilateral footage and interviews for junket slots and exclusive questions are possible on request.

Your contact person:

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Please fill in the form, sign and fax it to +43 463 287 800 35 or by email: office@rocketmedia.at

TV-Station / contact person:	
contact details:	phone: fax:
	email:
We order following programme(s):	News-feed app. 9 Minutes (3-4 minutes roughcut + unilateral interviews) via ftp-download on February 5 th , 2014 at 08:00am - 08:20am GMT (09:00am – 09:20am CET).
	10 minutes reportage about Energy Globe-projects (nominees & winners), edited version, ready to broadcast with English and German voice over via ftp-download available on February 10th, 2014 .
special footage request (ITV's in mother tongue,)	

All programs are free of charge (no license fee). Shotlist, script & press release will be delivered together with the programme & available at <u>www.rocketmedia.at</u>.